



May 3, 2021

Dear Potential Applicant:

The Pennsylvania Department of Aging (PDA) is pleased to announce a Request for Applications (RFA) for the Alzheimer's Disease and Related Disorders (ADRD) Education and Outreach Grant. The selected entity will enter into a one-year agreement with PDA with a potential of four (4) one-year extensions to perform ADRD education and outreach activities.

The annual grant amount is \$250,000 per year. The selected entity must be able to complete the following activities as specified in the Statement of Work in accordance with the Grant Agreement:

- Community Outreach and Volunteer Engagement
- Partnership and Collaboration Development
- Early Detection and Provider Education
- Marketing/Communications Promotion

Please read all the information carefully regarding this opportunity. All questions regarding this opportunity should be directed to Heidi Champa, Aging Services Specialist, via e-mail at [hchampa@pa.gov](mailto:hchampa@pa.gov) or call 717-425-5115.

Completed applications must be submitted to the PDA at the email address listed below as follows: one (1) electronic copy of the following documents: Application Form, Statement of Work, and a proposed Budget for how the applicant will perform the duties in the Statement of Work. All electronic files submitted must be sent to the following email address: [RA-PAAgingServices@pa.gov](mailto:RA-PAAgingServices@pa.gov)

**Your completed application must arrive no later than 5:00 P.M., Eastern Standard Time on Friday, May 14, 2021.**

**LATE APPLICATIONS WILL NOT BE ACCEPTED REGARDLESS OF THE REASON.**

Should there be a need to amend the RFA in any way prior to the application due date, an addendum will be posted to the PDA website. It is the responsibility of interested applicants to check for potential amendments. We expect that the evaluation of applications and selection of the grantee will be completed no later than six (6) weeks after receipt of applications.

Sincerely,

Heidi Champa  
Aging Services Specialist