[LOGO HERE IF APPLICABLE]

**FOR IMMEDIATE RELEASE**  
[**DATE SENDING TO MEDIA**]

**CONTACT**: [**Point person from AAA for media should they have questions or want more info**]

**County Name County Area Agency on Aging to Host Listening Session on Pennsylvania’s Master Plan for Older Adults**

**Town, PA** – T**he XX County Area Agency on Aging (AAA) will host a listening session on the Department of Aging’s development of the Master Plan for Older Adults –** a 10-year, state-led and stakeholder-driven strategic plan designed to help transform the infrastructure and coordination of services for older Pennsylvanians. The master plan will also reflect the needs and preferences of this population to live where they choose and access the supports they need to thrive and age in place.

The listening session will take place [**time, date, location**].

Stakeholders, older adults and people living with disabilities, their families, caregivers and community leaders are invited to hear an overview of the plan, its core principles, and why such a plan is needed for Pennsylvania. There will be opportunities for those in attendance to provide comments and input on the plan.

Those interested in attending the listening sessions should RSVP by [**insert best way for people to register**].

Individuals who are unable to attend can still provide input on the plan. They can can either email [AgingPlan@pa.gov](mailto:agingplan@pa.gov), provide feedback [through an online form](https://forms.office.com/pages/responsepage.aspx?id=QSiOQSgB1U2bbEf8Wpob3knySvKzhAdJrGDZOXfEKXVUNE44NlBKNjFBNlpVVVBVMVBPUVNUS1VLNy4u) or mail the Pennsylvania Department of Aging, c/o Master Plan, 555 Walnut St., 5th Floor, Harrisburg, PA 17101.

**EDITORS: Media coverage is invited and encouraged.**

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