

Presented by **WITF** and G. Terry Madonna, Ph.D.

## **CAMPAIGN PRACTICES THEN AND NOW**



**Wednesday, November 18, 2015**

**10:00 a.m. - 11:15 a.m.**

**Lecture and Q&A**

As a pollster, Dr. G. Terry Madonna has written extensively about political campaigns and voters and voting behavior. Dr. Madonna will address the serious, comical and sometimes outrageous campaign strategies used in Pennsylvania gubernatorial races, past and present.



### *About the Presenter*

**G. TERRY MADONNA, PH.D.**  
**FRANKLIN AND MARSHALL COLLEGE**

For more than 30 years, Dr. G. Terry Madonna has taught and written about the American presidency, American political parties and political behavior. At Franklin and Marshall College, he is Director of the Center for Politics and Public Affairs, Professor of Public Affairs, and Director of the Franklin and Marshall College Poll.

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